



KSCSTE-Malabar Botanical Garden & Institute for Plant Sciences
Kozhikode – 673 014, Kerala

An Institution of Kerala State Council for Science, Technology and Environment

MALABAR GARDEN FESTIVAL

Logo Design/ Letter Art Competition

Malabar Botanical Garden and Institute for Plant Sciences (MBGIPS) is organising the Malabar Garden Festival from 20th to 29th December 2024, a celebration of our collective passion for plants and nature. The 2024 Malabar Garden Festival will be a significant celebration, aiming to attract young generations and the general public. This event is not just about entertainment; it's about the future of plant sciences and its significance. The festival, set amidst the beautiful premises of the Botanical Garden, offers a spectacular show featuring a wide range of flowers and different types of plants, lighting, floral installations, cultural evenings, food festivals, training, competitions, and more.

The Malabar Garden Festival announces a competition to design a logo and a letter art (both in English and Malayalam) that better identifies the festival. The selected logo and letter art will be used on the festival website, social media sites, posters, printed materials, gifts, or wherever the festival organisers choose. This document describes the official requirements and rules of the competition. For any other questions, don't hesitate to get in touch with the festival organisers at malabargardenfestival@gmail.com or Dr. Manjula K. M. (85474 89318)

Eligibility

- The contest is open to all nature/plant enthusiasts.
- Participants agree to be bound by the contest rules by entering. Violating any rule or not following instructions may eliminate participants' eligibility.

Submission Guidelines and How to Enter

- The contest opens on September 21, 2024, and closes on October 10, 2024, at 11:59 p.m. Indian Standard Time. Late submissions will not be considered.
- All entries must be submitted electronically to the conference organising committee at malabargardenfestival@gmail.com.
- Submissions must include the full name, email address, postal address and telephone number of the person who designed the logo and letter art.
- One or more submissions per person is acceptable. Each submission must be sent in a separate email.
- There is no fee to enter the contest.

Guidelines and Parameters

- Entries must be submitted in cdr and pdf format. The winning entry must later be submitted in scalable vector graphic format (EPS) for quality reproduction.
- Colour must be CMYK, though the logo and letter art may also be reproduced in black and white. Contestants are advised to avoid gradients and half-tones.
- The logo and letter art must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.

Intellectual Property

- All entrants affirm their submissions are their original work, have not been copied from others or previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
- The winning submission becomes the sole property of the Malabar Garden Festival during the festival timeframe. It may be used for any festival purposes, including, but not limited to, display on websites, social media sites, posters, and other materials.
- The winning entrant's name will be acknowledged in the festival website and the printed conference program.
- If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize/recognition has been awarded.

Determination of Winner and Prize

- The winning entry will be selected by a panel comprising of the organising committee members and two graphic designers. Their decision will be final, and no further correspondence will be entered into.
- Entries will be judged on their visual appeal, quality of design, and ease of reproduction for the purposes mentioned above.
- A winner will be selected and notified via email by late 15th October 2024.
- Although there is no cash prize for the winning entry, the artist will be acknowledged during the conference, in the website and printed program, and receive free entry to the festival if he/she decides to attend the event and will be honoured during the inaugural session of the event.

Disclaimer

- Festival organizers are not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries lost or unusable due to computer, internet, or electronic problems.
- Conference organizers are not liable for winner and prize notification and delivery in the event the contest winner has provided incorrect, outdated or otherwise invalid contact information.