

**Invitation of Expression of Interest (Eoi) from eligible Organisations/Agencies
for associating with KSCSTE-Malabar Botanical Garden and Institute for Plant Sciences
for organising the Malabar Garden Festival 2024**

General

KSCSTE-Malabar Botanical Garden & Institute for Plant Sciences (KSCSTE-MBGIPS) is an institution of the Government of Kerala, administered by the Kerala State Council for Science Technology and Environment (KSCSTE), dedicated to the conservation and research on aquatic plant diversity, lower group plants, endangered plants of the erstwhile Malabar Region, as well as disseminating knowledge on various facets of plant sciences. By possessing a vast wetland, the Malabar Botanical Garden and Institute for Plant Sciences become unique in the nation and ideal for ex-situ conservation of aquatic/wetland plants and for undertaking research, capacity building, and outreach programmes.

Malabar Garden Festival

The 2024 Malabar Garden Festival is not just an event, but a grand celebration that is a significant part of our mission. It provides a unique platform for attracting young generations and the general public, a crucial step in ensuring the future of plant sciences. The festival, set amidst the beautiful premises of the Botanical Garden, offers a spectacular show featuring a wide range of flowers and different types of plants, lighting, floral installations, cultural evenings, food festivals, training, competitions, and more. It's an opportunity for the city to witness the charm of the Botanical Garden in a whole new light, during the late evenings and at night. A food festival offering foods from all districts of the state has also been arranged here to pamper the taste buds of connoisseurs.

The major areas and the 2-2.5 km walkway within the garden have been meticulously landscaped and beautified, creating a picturesque setting for the festival. The spaces in between are perfect for floral installations and flowering plant arrangements. The flower show will be from 11 a.m. to 10 p.m. on December 20th and conclude on December 27, offering ample time to explore and enjoy the beauty of the garden. This stunning setting is sure to inspire and captivate all who attend.

Eligibility Criteria:

- ✓ Should be an organization/institution/consortium/cooperative/
Federations/Associations working for the benefit of the Indian
Agriculture/Horticulture/Floriculture/Landscaping/Garden/Nursery
Industry

- ✓ The body should have a standing of a minimum 5 years in flower shows/exhibition activities related to the theme
- ✓ The body should have sufficient experience/exposure to conduct national/ international events/trade promotional activities etc.
- ✓ A screening committee will evaluate the application and selection will be done based on the merits of the firms in the respective fields

Primary responsibilities & areas of involvement required from the knowledge cum financial partner

- ✓ The selected body(s) will be the Partners of the Malabar Botanical Garden and Institute for Plant Sciences for the smooth and efficient conduct of the forthcoming Malabar Garden Festival
- ✓ Each of the selected bodies has equal responsibility to conduct the Garden festival as per the direction of MBGIPS
- ✓ Maximum number of partnerships is restricted to 3 numbers
- ✓ To provide knowledge and expertise for developing an appropriate theme for the event.
- ✓ Identifying experts & topics for the business session/training/competitions
- ✓ Promote and identify exhibitors/commercial spaces, including nurseries, during the event
- ✓ Publicity of the event at various platforms i.e., media, print media, social media, banners/flex etc.
- ✓ Identifying sponsors for the conduct of the event
- ✓ Identify the cultural programmes and the agencies/performers of the same in the night at Amphi theatre.
- ✓ Displaying potted flowering plants, floral installations/arches, lightning, Statues, fountains, and selfie points all along the 2.5 km walkways of the garden.
- ✓ Establishment of exhibition stall structures, stage arrangement and creation of a safe game zone
- ✓ Additional security, transportation arrangements and safe disposal of the waste
- ✓ Any other related activities for the efficient conduct of the event
- ✓ Interested clients can visit the garden, and detailed proposals along with sketches can be submitted to the office

| | | | | | | | | | |
|----|--|--|--|--|--|--|--|--|--|
| 39 | Helianthus/Sunflower | | | | | | | | |
| 40 | Helichrysum | | | | | | | | |
| 41 | Hibiscus | | | | | | | | |
| 42 | Hydrangea | | | | | | | | |
| 43 | Impatiens New Guinea | | | | | | | | |
| 44 | Iresine | | | | | | | | |
| 45 | Ixora | | | | | | | | |
| 46 | Kalanchoe (hybrids) | | | | | | | | |
| 47 | Lantana | | | | | | | | |
| 48 | Lily | | | | | | | | |
| 49 | Linaria | | | | | | | | |
| 50 | Malva | | | | | | | | |
| 51 | Maranta | | | | | | | | |
| 52 | Marigold | | | | | | | | |
| 53 | Marigold (French and African with colours) | | | | | | | | |
| 54 | Microsorium | | | | | | | | |
| 55 | Mimulus | | | | | | | | |
| 56 | Moluccella | | | | | | | | |
| 57 | Nasturtium | | | | | | | | |
| 58 | Nephrolepis | | | | | | | | |
| 59 | Ophiopogon | | | | | | | | |
| 60 | Papaver | | | | | | | | |
| 61 | Pentas | | | | | | | | |
| 62 | Peperomia | | | | | | | | |
| 63 | Petunia | | | | | | | | |
| 64 | Philodendron | | | | | | | | |
| 65 | Phlox | | | | | | | | |
| 66 | Poinsettia | | | | | | | | |
| 67 | Polypodium | | | | | | | | |
| 68 | Portulaca | | | | | | | | |
| 69 | Primula sps | | | | | | | | |
| 70 | Pteris | | | | | | | | |
| 71 | Rhoeo | | | | | | | | |
| 72 | Roses with colours | | | | | | | | |
| 73 | Salvias | | | | | | | | |
| 74 | Sansevieria | | | | | | | | |
| 75 | Schefflera | | | | | | | | |
| 76 | Torenia | | | | | | | | |
| 77 | Verbena | | | | | | | | |
| 78 | Vinca | | | | | | | | |
| 79 | Viola/ Pansy | | | | | | | | |
| 80 | Zinnia Mini | | | | | | | | |

Orchids

| No | Name of the Plant | No. of Plants | Remarks |
|----|---------------------|---------------|---------|
| 1 | Dendrobium Hybrids | | |
| 2 | Cattleya Hybrids | | |
| 3 | Phalaenopsis Hybrid | | |
| 4 | Oncidium Hybrids | | |
| 5 | Vanda Hybrids | | |
| 6 | Mokara | | |
| 7 | | | |
| 8 | | | |
| 9 | | | |
| 10 | | | |

Bonsai with Various Styles

| No | Name of the Plant | Age of the Plant | Size | Quantity | Remarks |
|----|-------------------|------------------|------|----------|---------|
| 1 | | | | | |
| 2 | | | | | |
| 3 | | | | | |
| 4 | | | | | |
| 5 | | | | | |
| 6 | | | | | |
| 7 | | | | | |
| 8 | | | | | |
| 9 | | | | | |
| 10 | | | | | |
| 11 | | | | | |
| 12 | | | | | |
| 13 | | | | | |
| 14 | | | | | |
| 15 | | | | | |

Floral Installations

| No | Name of the Installation | Narration of the Installation | Size of the Installation | The place proposed for the installation | Remarks |
|----|--------------------------|-------------------------------|--------------------------|---|---------|
| 1 | | | | | |
| 2 | | | | | |
| 3 | | | | | |
| 4 | | | | | |
| 5 | | | | | |
| 6 | | | | | |
| 7 | | | | | |
| 8 | | | | | |
| 9 | | | | | |
| 10 | | | | | |

Water Fountains

- The Narration concerning the size and nature of the fountains is to be given in detail.

Cultural Evenings

- Details of programmes and performers on each day are to be given in detail with estimated budgets

Commercial Stalls

- Details of the commercial stalls expected to participate with expected stall rent for specific areas are to be given in detail

Government Agencies

- Details of the Government Agencies expected to participate

Food Courts

- Details of the leading cuisines expected to participate with rent for specific areas are to be given in detail

Plant Nurseries

- Details of the commercial plant nurseries expected to participate with expected stall rent for specific areas are to be given in detail